



Press Release

yoo Residence
The First Internationally Branded Residence in Hong Kong
One-bedroom duplexes “yoo Double” at an impressive average of
\$30,960 per square foot
Available for sale from 6 April

(3 April 2013, Hong Kong) yoo Residence, the city’s first internationally branded residence at No. 33 Tung Lo Wan Road jointly developed by esteemed property specialists Couture Homes Limited (Couture Homes) and ITC Properties Group Limited, represents the most sought-after world-class investment of the year. To meet the overwhelming interest after releasing prices for the first 30 units, the developers announced prices for 11 rare one-bedroom duplexes “yoo Double”. Available at very attractive price, each of the duplexes at Unit A has a gross area of 636 square feet (464 square feet saleable). The average price of the first two duplexes released today is \$30,960 per square foot of gross area (\$42,437 per square foot of saleable area) and will be available from 6 April (Saturday) at the exhibition hall on the ground floor of the Bank of America Tower in Central.

Jimmy Fong, Managing Director of Couture Homes Limited, expressed, “yoo Residence is a rare world-class investment with international branding and unparalleled geographical advantage. The project has drawn significant attention with more than 1,000 enquiries and a single-day record of over 100 enquiries after the release of price list, prompting further launch to satisfy high demand. yoo Double, the only one-bedroom duplex apartments in town, is the brainchild of celebrated designer Philippe Starck and his yoo designers. Available in just 11 units, yoo Double is sure to make rare branded luxury homes with huge investment potential.”

The yoo Double duplexes will be on the 25th and 29th floors at an average price of \$28,920 to \$33,000 per square foot of gross area (\$39,640 to \$45,233 per square foot of saleable area). Unit price starts from \$18,393,120.



The City's Only One-bedroom Duplexes with Breathtaking Harbour Views

The unique layout of one-bedroom Unit A redefines the concept of a duplex apartment. Unlike the conventional some-1,000-square-foot duplexes, yoo Double presents luxury living with a contemporary twist. Units on higher levels can enjoy magnificent views of the Victoria Harbour. Functionality is guaranteed by the 3.3-meter-wide living room while the connecting spacious balcony brings in the beautiful views outside. The high floor-to-ceiling height of 3.1 meters significantly maximises the sense of space. The living and dining rooms on the lower floor open to a stylish kitchen fitted with the pioneering Pocket Door System from top Italian kitchen designer Arclinea to offer the discerning residents ultimate tasteful living.

On the upper floor are the bedrooms. Everyday necessities are cleverly placed beside the screen-like window, allowing residents to enjoy unobstructed views while units on high levels enjoy sweeping views of Victoria Harbour. Opposite to the bedrooms is the bathroom with top-notch fitting from Dornbracht and Villeroy & Boch, elevating superior pleasure and luxury living to new levels.



About yoo Residence

yoo Residence is the first residential project in Hong Kong by world-renowned property brand yoo. Designed by the brand's own yoo Studio, yoo Residence represents a collaboration between Couture Homes and ITC Properties Group Limited. The stylish standalone residential tower at 33 Tung Lo Wan Road comprises 144 units, with 140 standard units and four special units offering a unique style of living. The development is located in a residential-only area at the heart of the bustling Causeway Bay, enjoying excellent shopping, dining and entertainment options and seamless link-up to other core business districts.

About Couture Homes Limited

Couture Homes Limited is the wholly owned subsidiary of CSI Properties Limited (Stock code: 497) set-up in 2011 to develop ultra-luxury residential developments in Hong Kong and PRC. With Haute Couture (the tradition of tailoring exclusive custom-fitted clothing for privileged customers) as its blue-print concept, Couture Homes specializes in crafting special residences made to order for private clients, with project like The Hampton in Happy Valley the first of the series in this direction. Other developments in progress for Couture Homes include a luxury villa development site in Kau To Shan in Shatin, 60% interest in a landmark project at No.47-49 Perkins Road at Jardine's Lookout (project partner: Grosvenor International SA and Asia Standard International Group Limited, No. 47 Barker Road at the Peak, and 50% interest in a luxury villa development site in Qing Pu district, Shanghai.

About ITC Properties Group Limited

ITC Properties Group Limited ("ITC Properties") is a Hong Kong-based corporation listed on The Stock Exchange of Hong Kong Limited (Stock code: 199). The principal engagements of ITC Properties include property development and investment in Mainland China, Hong Kong and Macau, golf resort and leisure operations in Mainland China, and securities investment and loan financing services. ITC Properties has in-house expertise in architecture, construction, engineering and project management that ensure a high standard of product quality.

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This release is issued by Joyous Communications on behalf of Couture Homes Limited and ITC Properties Group Limited.

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Photo captions

1. The developers announced prices for 11 rare one-bedroom duplexes “yoo Double”, with gross areas of 636 square feet (464 square feet saleable).





2. Jimmy Fong, Managing Director of Couture Homes Limited announced the prices for yoo Residence today (3 April) of the first two duplexes, unit 25A and unit 29A of yoo Residence. The release will certainly impress the market.



