

Press Release  
For Immediate Release

**Couture Homes Limited (a member of CSI Properties Limited)  
sponsors the Charles K Kao Foundation for Alzheimer's Disease 4<sup>th</sup> Anniversary  
cum Prof. Charles Kao Autobiography Special Edition Launch**

(September 19, 2014) -- Couture Homes Limited ('Couture Homes'), the wholly owned subsidiary of CSI Properties Limited (Stock code: 497), is dedicated to foster a better and more harmonic community and contributes to community by sponsoring charitable and educational functions in Hong Kong. After sponsoring the "Talk of The Town: The Oxford Gargoyles Inaugural Asia Tour" organized by Child Builder Organization in March 2014, the group's latest charitable event is sponsoring the Charles K Kao Foundation for Alzheimer's Disease 4<sup>th</sup> anniversary cum Professor Charles Kao autobiography special edition launch.

The Charles K. Kao Foundation for Alzheimer's Disease Limited (the "Foundation") is a registered non-profit making charity organization founded in 2010 by Professor Charles K. Kao and his wife, Gwen Kao. The Foundation aims to raise the public awareness of Alzheimer's disease, educating the general public on brain healthcare strategies, enhancing care and support to Alzheimer's patients, their families and caregivers. The Foundation also aims to encourage and facilitate co-operation amongst the various organizations, such as universities, government departments and non-governmental organizations (NGOs) to enhance resource allocation and education, thereby further benefitting Alzheimer's patients and their families and the support system. Mrs. Gwen Kao, Chairman of Charles K Kao Foundation for Alzheimer's Disease said, "Alzheimer's is a very insidious disease – it creeps up on a person unsuspectingly. Professor Kao is now many more years into the stages of Alzheimer's. Professor Kao has forgotten how to do many of the tasks he used to do with his eyes shut. Alzheimer's is a disease. Like Cancer once was, decades ago, it seems to be a hidden disgraceful ailment. It is NOT! Like cancer it has now come into the open. Only if everyone is aware of this terrible disease, will we find a cure. Hong Kong is now on this path. Let us all join hands to work for better solutions and for help for the large numbers of care givers in the community. It is necessary for our Government to be prepared for the problems ahead as the population of Hong Kong is aging fast and the growing numbers of sufferers from Alzheimer's will only increase. I pray for a cure to be found."

Mr. Simon Kan, Executive Director of CSI Property said, “Couture Homes is honored to be invited to sponsor and participate in such meaningful and charitable event. We know that it is of critical importance to raise the awareness from the public to the Alzheimer’s Disease and we, Couture Homes will keep supporting the Foundation unconditionally on doing such important task.”

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### **About Couture Homes Limited**

Couture Homes Limited is the wholly owned subsidiary of CSI Properties Limited (Stock code: 497) set-up in 2011 to develop ultra-luxury residential developments in Hong Kong and PRC. With Haute Couture (the tradition of tailoring exclusive custom-fitted clothing for privileged customers) as its blue-print concept, Couture Homes specializes in crafting special residences made to order for private clients, with project like The Hampton in Happy Valley the first of the series in this direction. Other developments in progress for Couture Homes include 50% interest in yoo Residence at Tung Lo Wan Road in Causeway Bay, a luxury villa development site in Kau To Shan in Shatin, 60% interest in a landmark project at Perkins Road in Jardine’s Lookout (project partner: Grosvenor International SA and Asia Standard International Group Limited, No. 47 Barker Road at the Peak, a mixed development at Yan Ching Street in Tuen Mun and 50% interest in a luxury villa development site in “Daihongqiao” in Shanghai.

This press release is issued by Couture Homes Limited.

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**Photo Caption:**

1. Mrs. Gwen Kao (right two) presented souvenir to Mr. Simon Kan (right one) for the venue sponsorship.



2. The patrons of the Prof. Charles Kao Autobiography Special Edition joint together in taking the group picture

